The IFEA 12th World Endodontic Congress

Theme: Roots to Perfection
www.ifea2020india.com

Sponsorship and Exhibition Prospectus
Welcome to IFEA WEC 2020 Chennai India
The 12th International Federation of Endodontic Associations
World Endodontic Congress, Chennai, India

Dear Friends and Colleagues

It gives us immense pleasure to invite you to participate in the 12th International Federation of Endodontic Associations World Endodontic Congress at Chennai, India. The congress shall be held from 23rd to 26th September 2020 at Chennai, India.

Chennai (The Land of Temples), formerly known as Madras, is the capital of the Indian state of Tamil Nadu and is located on the southeast coast of India. This lively metropolis will be your host city during the 12th IFEA WEC as you soak in a harmonious blend of its rich cultural & architectural legacy along with its vibrant present. This would be an amazing opportunity for you to be part of a world congress that would attract more than 3000 delegates from 40+ countries. Come, listen and learn from a galaxy of internationally renowned endodontic academicians, researchers and clinicians in the form of more than 50 podium lectures and hands-on courses. Be part of a mega trade show that would showcase more than 100 dental companies exhibiting their latest clinical solutions and innovations.

In order to give maximum corporate visibility to the companies, we have worked on various sponsorship packages. The Organizing Committee is open to receive, discuss and finalize unique ideas of sponsorship, which may add value to the success of this congress. The Conference website www.ifea2020india.com has been launched and you can access more details regarding registration and travel.

So dear friends and colleagues, mark the dates, pack your bags to write memoirs about your Indian expedition. We welcome you to be part of one of the biggest global endodontic congregations and enthrall yourself with a cultural and culinary experience of a lifetime !!!

Dr Anil Kohli
Congress Chairman

Dr M. R. Srinivasan
Organizing Chairman

Dr V Gopi Krishna
Congress Organizing Secretary
MY INDIA.
MY PRIDE.

The Magic of India Welcomes You

“India is the cradle of the human race, the birthplace of human speech, the mother of history, the grandmother of legend, and the great grand mother of tradition. Our most valuable and most artistic materials are found in India only.”

Mark Twain
Writer, USA
CHENNAI

Chennai
Gateway to culture of South India

Chennai, Land of Temples formerly known as Madras, is the capital of the Indian state of Tamil Nadu. It is located on the southeast coast of India, overlooking the Bay of Bengal.

This lively metropolis is a harmonious blend of the past and the present. Chennai is also known as an automotive manufacturing hub and accounts for 60 percent of the country’s automotive exports.

Chennai was an important port town in the first century. The city is named after Chennaiapattinam, a settlement that existed in the vicinity of modern Chennai. It was a well-known trading center for textiles and spices. The Europeans - the Portuguese, the Dutch, the British and the French - arrived in early 1600 AD, adding a new chapter to the city's history. Many monuments, including the Parthasarathy Temple, the Kapaleeswarar Temple, the San Thome Cathedral and Fort St. George, stand testimony to the grand intermingling of cultures.

Chennai is a window to the fascinating world of South Indian architecture, music, dance, drama, sculpture and other arts. Every year, the city hosts a five-week Ilanga Music Season. The city prides itself on traditional forms of music ( Carnatic) and dance (Bharatanatyam).

Some Facts about Chennai

- Area: 728.23 square kilometers
- Altitude: 6 meters
- Climate: Tropical and humid, with temperatures ranging from 24°C (75°F) to 40°C (104°F)
- Population: 10.3 million (2018)
- Languages: Tamil, English and Hindi
- Best time to visit: September to April
- Industries: Automotive, electronics, information technology (IT), information technology enabled services (ITeS)
- Transport: Well connected with rest of India and World by air, rail and road. Chennai International Airport has more than 35 major airlines flying direct flights to Chennai and is one of the busiest airports of South Asia.

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The International Federation of Endodontic Associations (IFEA) was formed in 1986 to promote fellowship amongst endodontists and continuing education in endodontics throughout the world. Currently, over 13,000 members are enrolled from 40+ countries. IFEA holds a World Endodontic Congress every two years on different continents to share the latest research findings with approximately 3,000 delegates and endodontists from 60+ countries. Along with the World Endodontic Congress, IFEA fully commits to supporting research and education by supporting the “Jean-Marie Larrivere Research Grant Award” and “Best Poster and the Best Oral Research Presentation,” and sponsoring Endodontic Education Grants providing endodontic educational programs in developing countries.

Previous host countries of IFEA World Endodontic Congresses

<table>
<thead>
<tr>
<th>Congress</th>
<th>Year</th>
</tr>
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<tbody>
<tr>
<td>Eleventh WEC</td>
<td>2018</td>
</tr>
<tr>
<td>Tenth WEC</td>
<td>2016</td>
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<tr>
<td>Ninth WEC</td>
<td>2013</td>
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<tr>
<td>Eighth WEC</td>
<td>2010</td>
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<tr>
<td>Seventh WEC</td>
<td>2007</td>
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<tr>
<td>Sixth WEC</td>
<td>2004</td>
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<tr>
<td>Fifth WEC</td>
<td>2001</td>
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<tr>
<td>Fourth WEC</td>
<td>1998</td>
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<tr>
<td>Third WEC</td>
<td>1995</td>
</tr>
<tr>
<td>Second WEC</td>
<td>1992</td>
</tr>
<tr>
<td>First WEC</td>
<td>1990</td>
</tr>
</tbody>
</table>

Venue: Chennai Trade Centre

Chennai Trade & Convention Centre’s facilities are of international standards and spread over 23 acres. It has three large Air-conditioned Exhibition Halls and a Convention Centre that can totally accommodate more than 5000 delegates.

The 12th IFEA WEC would have four parallel sessions for the keynote podium lectures and accommodate 3000 delegates simultaneously, 12 halls for conducting free paper sessions and hands-on courses as well as 50 poster stations. The trade exhibition would have close to 100 stalls and is linked to the lecture halls on one side and the food court on the other side.

Chennai Trade Centre

CTC Complex
Mount Poonamalle High Road
Nandambakkam
Chennai
Tamil Nadu 600089

The Chennai Trade Centre is just a 15 minute drive from the Chennai International Airport and is easily accessible to numerous five star and budget hotels nearby.
Congress Chairman
Dr Anil Kohli

Organizing Chairman
Dr M R Srinivasan

Congress Patron
Dr Dibyendu Mazumdar

Congress Joint Secretaries
Dr M Rajasekaran, Dr M Karthi

Treasurer
Dr S Nandini

Congress Associate Secretaries
Dr Yohan Chacko
Dr G Senthil Kumar
Dr S Sathiyakumar

International Relations Committee
Convenor:
Dr S Mahalakshmi

Co-Convenors:
Dr Kavitha Satyavan, Dr Sajitha Maniamaran

Registration Committee
Convenors:
Dr S Thillainayagam, Dr K Rajkumar

Co-Convenors:
Dr A Venkataram, Dr Prerni S

Reception Committee
Convenors:
Dr S Balagopali, Dr Jaya Ranganathan

Co-Convenors:
Dr Revathi Mڂ裁定, Dr Narasimhan B

Publication Committee
Convenors:
Dr Nivartha M S

Co-Convenors:
Dr C S Karunakaran, Dr V Susila Anand

Accommodation Committee
Convenor:
P V Vasanathan

Co-Convenors:
Dr A D Senthil Kumar, Dr Souriaparakash

Tour and Travel Committee
Convenor:
Dr Mathan Rajan

Transport Committee
Convenor:
Dr K Senthil Kumar

Co-Convenors:
Dr Srinivasa Kutala, Dr Abarajithan

Gift and Memento Committee
Convenors:
Dr Vijay Venkatosh, Dr Hannah

Cultural Committee
Convenors:
Dr Venka Ashok, Dr Chakravarthy

IDA Coordination Committee
Convenor:
Dr A P Maheshwar

Food and Banquet Committee
Convenor:
Dr Pandiyarajan

Co-Convenors:
Dr M Sanickarjai, Dr G Shankar Narayan

Scientific Committee
Convenor:
Dr N Veeramagan

Co-Convenors:
Dr Suma Ballal, Dr Kirthika Datta, Dr Karthig Amalavathy

Pre-Congress Courses Committee
Convenor:
Dr A K Pandeep Kumar

Co-Convenors:
Dr Jothilatha, Dr Sai Shamin

Delegate Papers & Posters Committee
Convenor:
Dr A Subbaiah

Co-Convenors:
Dr V Prakash, Dr Menasad, Dr A Kandiah

Hospitality Committee
Convenors:
Dr V Prabhakar, Dr Arathi G

Co-Convenor:
Dr Sudha Ramani

Trade Committee
Convenor:
Dr R Ami Kumar

Co-Convenors:
Dr Ravi Varaprasad, Dr A Aravind Kumar

Website and Promotion Committee
Convenors:
Dr Karunakaran K V, Dr P Shankar

Co-Convenors:
Dr Reuben Joseph, Dr Madhuran
Confirmed Invited Speakers
(as on September 2018)
Application Procedure

- Please fill out the sponsorship/exhibition application form. (Download available at the congress website)
- Deposit 30% of the total amount within 30 days after submission of the application form.
- Pay the balance (70%) by July 31, 2020.
- All transaction fees (wire-transfer) are borne by the applicant.
- Booth space will be assigned by the LOC according to the booth total fees, the date applicant’s contract and full payment are received.
- Cancellation before April 30, 2020: 50% of full payment will be refunded. (Transaction fees will be borne by the applicant.) Cancellation after May 1, 2020: Full payment will not be refunded.

Booth Description

<table>
<thead>
<tr>
<th>Booth Type</th>
<th>Description</th>
<th>Early Bird Rate (Until Jan. 31, 2020)</th>
<th>Regular Rate (From Feb. 1, 2020)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shell Scheme</td>
<td>Signage with company name and booth number</td>
<td>USD 3,500</td>
<td>USD 4,000</td>
</tr>
<tr>
<td>Booth</td>
<td>One Information desk and one chair</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Spotlight, fluorescent light</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Electricity 1 KW and 1 socket</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Company Name

POST (H=2,500mm)

3mm THICK WHITE LAMINATED PPL (950x2070 H=2,500mm)
I F E A  W E C  2 0 2 0  C H E N N A I
Sponsorship Packages

Be our package sponsor to take full advantage of this opportunity

<table>
<thead>
<tr>
<th>Benefits/Amounts</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>USD 50,000</td>
<td>USD 30,000</td>
<td>USD 20,000</td>
<td>USD 10,000</td>
<td></td>
</tr>
</tbody>
</table>

**Advertising before the congress**
- Logo on the congress website with a link
- Banner link in e-newsletter 4 times
- Company acknowledgment in e-newsletter

**Advertising during the congress**
- Full-color advertisement in the program book 4 pages
- Logo on congress signage
- Logo on screen in the break slide at the congress room
- Logo on the signage at the coffee break zone
- Congress bag insert
- Priority in hands-on workshop programming (first or second)
- Lunch breaks session (limited)
- Logo on the signage or computer wallpaper at the preview room or internet lounge
- Print logo on the name badge lanyard
- Welcome address during the welcome reception

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sponsored Luncheon</strong></td>
<td>USD 30,000</td>
<td>One time slot of 30 minutes for luncheon session with speaker/s of your choice. All participants are expected to attend. Lunch will be provided in the multipurpose room. (Sponsors are responsible for all costs associated with the sponsored speaker, except congress registration fee and a gala dinner.)</td>
</tr>
<tr>
<td><strong>Gala Dinner</strong></td>
<td>USD 30,000</td>
<td>3 complimentary gala tickets, company introduction (3–5 minutes) during the gala dinner, logo recognition at signage at the gala dinner venue.</td>
</tr>
<tr>
<td><strong>Mobile App</strong></td>
<td>USD 15,000</td>
<td>Direct link to your company’s website from the gala bags at the gala dinner venue.</td>
</tr>
<tr>
<td><strong>Congress Bag</strong></td>
<td>USD 10,000</td>
<td>Print your logo on the congress bag.</td>
</tr>
<tr>
<td><strong>Note &amp; Pen</strong></td>
<td>USD 5,000</td>
<td>Print your logo on the attendees’ note pads.</td>
</tr>
<tr>
<td><strong>Coffee Break (1 time)</strong></td>
<td>USD 4,000</td>
<td>Logo recognition on signage at the coffee break area.</td>
</tr>
<tr>
<td><strong>Hands on Workshop</strong></td>
<td>USD 5,000</td>
<td>One time slot of 2 hours of workshop (1 hour of preparation) of hands-on workshop with speaker/s of your choice. The hands-on workshops are available only for package sponsors. Please note that hands-on workshops will be run concurrently with main sessions.</td>
</tr>
<tr>
<td><strong>Pre-Event Room</strong></td>
<td>USD 3,000</td>
<td>Your company’s logo on the wallpaper of the computer at the pre-event room. Direct link to your company’s website when Internet Explorer is opened.</td>
</tr>
<tr>
<td><strong>Internet Café</strong></td>
<td>USD 2,000</td>
<td>Logo recognition on signage at the Internet café.</td>
</tr>
<tr>
<td><strong>Program Book Advertising</strong></td>
<td>USD 3,000</td>
<td>1-page full-color advertisement</td>
</tr>
<tr>
<td><strong>Congress Bag Insert</strong></td>
<td>USD 1,500</td>
<td>Company’s brochure to be inserted in the congress bag.</td>
</tr>
</tbody>
</table>

**Sponsorship Applications**

Please download the sponsorship/exhibition application form at our website (www.ifea2020india.com). Once you fill out the form, please send it to us via email, with a copy of your business registration.

- **Deadline:** March 31, 2020 (It may be closed early.)
- Your application will be granted when you pay 30% of the total sponsorship fee upon submitting the application.
- Refund or cancellation is not possible once the payment is made.
- All payments must be made in USD dollar currency.
- Sponsor’s benefit will not be applied until the contract is signed with payment (30% of sponsorship fee)
- More than one company can sponsor more than one sponsorship package.
- The location of the booth and the order of advertisement will be decided by the LOC.
- All the associated costs (wire-transfer charges) will be paid by the sponsor.

*As the luncheon time slot is limited, the luncheon session opportunity is not guaranteed.
Places of Attraction

Kapaleeswarar Temple:
Dedicated to Lord Shiva, a Hindu deity, this ancient temple is an architectural marvel.

Mahabalipuram:
Located 60 kilometers south of Chennai, it has gained worldwide recognition for its beautiful rock carvings and structures like Pancha Rathas and Shore Temple.

Kanchipuram:
Located 75 kms southwest of Chennai, Kanchipuram is popularly known as the “city of a thousand temples.” It is one of the seven holy cities of India. Kanchipuram is also famous for its silk sarees.

High Court:
Built in 1892, the High Court is believed to be the second largest judicial complex in the world. With Indo-Saracenic architecture, the High Court building with its decorative domes and corridors is an important landmark.

The Government Museum:
This state government-run museum complex is located in Egmore. It has six buildings, including the National Art Gallery, the Gallery of Contemporary Art and the Children's Museum.

Valluvar Kottam:
This marks the memorial of one of the renowned poet and saint of the region, Tiruvalluvar. The memorial is shaped like a temple chandil.

Marina Beach:
A major tourist attraction, the Marina Beach is the second-longest beach in the world. The Senate House, Chilakaluripet, Presidency College and Ice House dot the beach spanning 12 kilometers.

Coveelong Beach:
23 Kms from Mahabalipuram and 15 Kms from Chennai on East Coast Road, Coveelong, is a famous beach resort and one of the popular tourist places.

Fort St. George:
Built in 1640 AD, the fort occupies a place of pride in the history of Chennai. It is named after St. George, the patron saint of England, and is the first British fortress in India.

San Thome Cathedral:
Originally built in the sixteenth century by Portuguese explorers, the Cathedral is popularly known as San Thome. It is built on the tomb of St. Thomas, one of the 12 apostles of Jesus Christ who introduced Christianity in India.

Theosophical Society:
This worldwide society is based on the realization that life and all its diverse forms are indivisibly one. Spread over 100 hectares, it is a peaceful retreat.

Dakshina Chitra:
Dakshina Chitra is located on the East Coast Road at Muttukadu, 21 kilometers south of Chennai. It is a good place to experience the living traditions of art, craft and architecture of South India.

Pondicherry:
Known for preserving the remnants of French heritage, Pondy offers a jolly good time to tourists. From its beaches to historical monuments and from its temples to churches, it is an interesting tourist destination in India. Though very small, Pondicherry was the largest French colony in India. The city has a long and interesting history of trade and war.

Books about Chennai:
- Madras Discovered, Tales of Old and New Madras, Madras (1993) by S. Mutlah
- At Home in Madras (1989) by S. Mutlah
- Madras Then Chennai Now (2013) by Vandita Krishna and Tahani Doshi
- Politics of Heritage from Madras to Chennai (2001) by Mary E. Hancock
- Chennai (2000) by Klaus Kemeth
- Chennai: Not Madras: Perspectives on the City (2000) by Ira Venkatachalapathi
- The Story Of Madras by Glyn Barlow
CHENNAI CUISINE

Every Foodie’s Delight

The delectable South Indian cuisine makes Chennai a delight for food lovers. The much sought-after cuisine and its sumptuous spreads are traditionally served on fresh banana leaves. Some of the well-known snacks and dishes include:

Idli:
Lentil-shaped dumplings prepared by steaming a batter of fermented lentils and rice.

Dosa:
A paper-thin crepe or pancake made from a batter of fermented rice and lentils.

Vada:
Deep fried doughnuts made from a batter of lentils.

Upma:
Semolina seasoned with mustard, pepper, cumin seeds and dry lentils.

Filter Coffee:
South Indian cuisine is incomplete without a mention of filter coffee. Traditional South Indian filter coffee is prepared from a mix of dark-roasted coffee beans and chicory.

Vegetarian Meals:
A typical vegetarian meal includes rice served with an array of dry and curried vegetable dishes, sambar (seasoned lentil soup), chutney (spicy sauce) and curd (yogurt).

Nonvegetarian Meals:
Chettinad cuisine, a specialty cuisine from the Chettinad region of Tamil Nadu, is known for its hot and spicy variations of fish, mutton and chicken.

“The best way of sampling south Indian food is by staying at a homestay, such as The Bangla in Tamil Nadu’s Chettinad region which serves a seven course feast, and offers cooking demonstrations and packages for exploring local cuisine. The food will be cooked fresh in real home style and most likely with recipes handed down from generation to generation. You can even participate in the process! Alternatively, go on a food or cooking tour. Yum!”
Best of India

Taj Mahal:
Aesthetically perfect. This is named by UNESCO as “the greatest architectural achievement in the whole range of Indo-Islamic architecture.” A truly wonderful experience, do not miss a chance to visit the Taj Mahal.

Ajanta Caves:
The Ajanta Caves are 30 caves which have been carved into a giant cliff face. The Ajanta Caves were built in 2 BCE and are decorated with Buddhist religious art that is considered important by historians.

The Golden Temple:
This majestic temple is a must-visit attraction for anyone featuring stunning architecture and a grandiose ambience that is almost unmatchable. Built in 1604 the Golden Temple has 4 entrances which symbolise the fact that anyone is welcome no matter where you come from or what you believe in.

Mysore Palace:
The Palace is at the centre of The Old Fort complex which features many gardens and courtyards giving the whole area a regal feel. The armoury within the palace contains over 700 weapons and gives visitors an exciting glimpse into some of India’s past.

Lake Palace:
Framed by palaces on one bank and the Aravalli Hills on the other, it’s easy to see how the Palace got its romantic reputation.

Himalayas:
It is a natural barrier, it is a geological wonder and it is a pride of Asia. Large snow-capped mountains, glacial rivers and lakes, unique flora and fauna, and varied climatic conditions characterise these ranges. Adventurers can trek, climb mountains & river raft.

Kerala Backwaters:
Fed by 38 rivers, the Backwaters are a true treat for anyone who comes here to explore the vast array of lagoons. A stunning landscape full of life and colour naturally draws your attention.

EXPLORE INDIA
Amazing Facts About India

Considered the world’s largest democracy with 1.2 billion people (roughly one-sixth of the world’s population), also the home of the India’s Kumbh Mela Festival, the world’s biggest gathering of humans, India is one stunning country to learn more about.

- The name of India is derived from the river “Indus”.
- The gathering of Kumbh Mela is so massive that is visible from the space.
- India is the second largest English-speaking country in the world.
- Taj Mahal is a world famous heritage site located in Agra, Uttar Pradesh, India. It tops the list of 7 wonders of the world.
- After the United States and the UK, India is the third in terms of records claimed in Guinness Book of World Records.
- Chess is one of the oldest games and was invented in India before the 6th century AD.
- India has the largest population of vegetarian people.
- Langar at the Golden Temple Amritsar feeds up to 100,000 people a day for free.
- Aryabhata was an Indian who invented number 0.
- The IPL is the most-attended cricket league in the world and ranks sixth among all sports leagues.
- The Bailey Bridge is the highest bridge in the world. It is located in the Ladakh Valley, India.
- World's first and oldest university was established in India named “Nalanda”.

Amazing Facts About India

- Maysynram, located in Meghalaya India, records the highest rainfall on the Earth.
- World’s 70% of spices are produced in India.
- Oscar winning Hollywood legend, Sir Ben Kingsley and the legendary vocalist of Queen, Freddie Mercury are both of Indian descent.
- Plastic surgery had its roots more than 4000 years old in India.
- In 1991, India adopted a market based economy and has since become one of the fastest growing economies in the world.
- The Bengal Tiger is India’s official national animal.
- India is home to all of the major world religions. Every major world religion is practiced in the country, bringing diversity to the country.
- Diwali is a festival that is celebrated by Hindus in India every year. It signifies the beginning of the new Hindu year, and is also known as the festival of lights.
- Holi is an Indian festival that also celebrates the victory of good over evil. It is a two day festival that is colloquially known as the Festival of Colors. During Holi people throw colored powder at each other and have many parties.

India is a thriving country that has proven itself to be a major contributor to the international economy. Since gaining its independence, it has exploded onto the international world and has become the number one producer of many goods and services. The country is home to over one billion people, and each year their population grows exponentially. It is a very interesting country that is home to a grandiose diversity of cultures and religions that would be educational for any tourist who is thinking about visiting this country.
General Travel Information

Visa Requirement:
All foreign nationals entering India are required to possess a valid international travel document in the form of a national passport with a valid visa for attending a conference obtained from an Indian Mission or Post abroad.

Passport Validity:
Must be valid for six months beyond date of visa application to obtain a visa

Time Zone:
India Standard Time (IST) is 5:30 hours ahead of Coordinated Universal Time (UTC).

Languages:
National language is Hindi but English is universally spoken and is the official language of communication

Currency:
Indian Rupee (INR)

1 USD = INR 71.50*
1 Euro = INR 83.50*
*(Sep 2018)
IFEAS WEC 2020 Chennai Overview

Title
The 12th IFEA World Endodontic Congress
The 12th IFEA WEC 2020 CHENNAI

Date & Place
Sep 23-26, 2020
Chennai Trade Centre, Chennai, India

Hosted by
IFEAS (International Federation of Endodontic Associations)

Organized by
Indian Endodontic Society in association with IACDE

Expected number of participants
3000+ delegates from 60+ countries

Expected number of exhibitions
80~100 booths

Official Language
English

Website
www.ifea2020india.com

12th IFEA WEC Secretariat Office
New No 91, D block,
Anna Nagar first avenue
Chennai - 600102, INDIA
Ph.: 0091 44 48603667
Email: info@ifea2020india.com
Facebook: https://www.facebook.com/ifea2020chennai